VIRTUAL EFORT CONGRESS – VEC 2020 – Four categories of sponsorship

1. **"Basic":** Free logo and web address listing for "**All**" Vienna 2020 exhibitors: **Investment**: Free

2. "**Standard**": Offers a virtual booth presence with basic statistics and **1 interactive channel** function: **Investment** 2,000 CHF
3. "**Supporters**": Offers medium sized virtual booth with **2 interactive channel functions** and more statistics: **Investment:** 3,500 CHF
4. "**Key partners**": Maximum visibility for key clients offering maximum interaction with delegates across **4 interactive channels** with advanced and detailed statistics. **Investment:** 5,000 CHF

IMPORTANT:

Please note that "Supporters" and "Key supporter" partners will have the additional advantage and benefit from longer visibility as the virtual congress will be accessible to the EFORT and global O&T community for 4 months and not just the dates of the VEC itself

Please click on https://youtu.be/H8zq2kbdiDs to view **a short demonstration video that introduces the key aspects of the VEC from an industry perspective**

Virtual Functionality – Primarily from your virtual booth

Function	Description	EFORT VIRTUAL CONGRESS VEC 2020			
		Sponsorship Level 1 «Basic»	Sponsorship Level 2 «Standard»	Sponsorship Level 3 «Supporters»	Sponsorship Level 4 «Key Partners»
Link to website	**link to sponsors website via EFORT**	**Yes**	n/a	n/a	n/a
Upload of content	PDF / Videos / Audio / HTML / iFrames / JPEG etc	**Yes**	**Yes**	**Yes**	**Yes**
Normal chat with booth visitors	Create different hosted chats	No	**Yes**	**Yes**	**Yes**
Make content available for briefcase	Sponsor can make content available for the attendees briefcase (virtual congress bag)	No	No	No	**Yes (1 item)**
Receive e-mails at the booth when not available	Exhibitors have opportunity to be notified once someone enters their booth	No	**Yes**	**Yes**	**Yes**
Create and host surveys	Create different surveys and combine them with your videos or pdfs	No	No	**Yes**	**Yes**
Create pop up content, chat and surveys upon entry of attendee	Pops up automatically upon entry of booth	No	No	**Yes**	**Yes**
Representative Dashboard	Sponsor is able to change his information (overnight) and is able to see who is visiting the booth	No	No	**Yes**	**Yes**
Industry representative availability	Sponsor has the opportunity to add Industry representative availability	No	**Yes (1 rep)**	**Yes (2 reps)**	**Yes (3 reps)**
Broadcast message on their booth	Sponsor is able to send a message to everyone in the room at once, this can also be scheduled	No	No	No	**Yes**
Business card swipe to request a meeting	Sponsor will receive an auto-generated mail with contact details of visitor	No	No	No	**Yes**
Social Media	Sponsor can integrate their social media into their booth	No	No	No	**Yes**
Edit Existing Template (available at cost to sponsor)	Sponsor is able to change the pre defined templates	No	No	**Yes**	**Yes**
Customized booth (available at cost to sponsor)	Sponsors send their own booth rendering rather than using pre-existing template, based on the provided mechanical specs.	No	No	No (Yes at cost)	**Yes**

EFORT VEC 2020 Sponsorship Items - Visibility opportunities **in addition to** a virtual booth

EFORT VEC 2020 Sponsorship Items					
Function	**Description**	Sponsorship Level 1 «**Basic**»	Sponsorship Level 2 «**Standard**»	Sponsorship Level 3 «**Supporters**»	Sponsorship Level 4 «**Key Partners**»
Logo in Meeting Room / Plenary room	Possibility to add sponsor logo in the auditorium room next to screen as a steady image.	No	No	No	**Yes**
Logo in central «Lobby» area	Possibility to add logo as a steady image in the lobby area.	No	No	**Yes**	**Yes**
Pop up window in pre selected public "rooms"	Pop up notification / window attendee receives upon entering certain defined rooms. Popup notification/that attendee receives when entering certain predefined delegate areas	No	No	No	**Yes**
Logo in "Lobby" with Portal link to booth	Logo can have a portal that provides a direct link to the booth.	No	No	No	**Yes**
Session Sponsorship / Break Slide	Logo shows up during session break (eg:. Like traditional break slide)	No	No	No	**Yes**
Broadcast message in "Lobby" / Exhibitor Hall / Booths	Sponsor can make a scheduled announcement via broadcast message available to attendees in all rooms.	No	**Yes (1)**	**Yes (2)**	**Yes (3) – 1 per day)**
Sponsored Mailing	Sponsor can send a mailing to all registered participants who have agreed to receive sponsored mailings. Only possible if this is asked during registration process (GDPR and Compliance Regulations)	No	No	**Yes**	**Yes**
Exhibition Placement	Sponsor can purchase an upgrade and be placed towards the front of the exhibition list	No	No	**No**	**No**
Booth available and visible for entire duration of license	License will be available for 4 months	No	No	**Yes**	**Yes**

EFORT VEC Statistical Reports

Function	Description	Sponsorship Level 2 «Standard»	Sponsorship Level 3 «Supporters»	Sponsorship Level 4 «Key Partners»
Booth Visitor Count	Statistic detailing the total number of booth visitors for each booth. Please note that the criteria i.e. "name" of visitor is to be defined for all reports by EFORT and cannot be individualized.	Yes	Yes	Yes
Content View Count	Statistics detailing how many times the content on the booth was viewed by visitors.	No	Yes	Yes

NOTE: Statistics will only be measured on what is downloaded within the virtual exhibition environment and external links to content will not be tracked.