

VIRTUAL EFORT CONGRESS - VEC^{hybrid} 2021

30 June - 02 July 2021 | Main Theme: Sustainable Professional Practice
<https://vec.efort.org>



VIRTUAL EFORT CONGRESS – VEC^{hybrid} 2021 – Five categories of sponsorship

1. **“Supporter”**: Showcase guide with company name, logo and meeting request function. **Investment**: up to 6,840 CHF.
2. **“Bronze”**: Showcase guide with company name, logo and meeting request function additionally includes link to client website and opportunities to profile 1 key product or service. **Investment**: up to 9,000 CHF.
3. **“Silver”**: Showcase guide with company name, logo and meeting request function, link to client website, opportunities to profile 3 key products or services, 1 link to an educational activity of your choice, post VEC statistics and the promotional advert or film before an educational session. **Investment**: up to 15,000 CHF.
4. **“Gold”**: Showcase guide with company name, logo and meeting request function, link to client website, opportunities to profile 9 key products or services, 6 links to educational activities of your choice, 2 pre-congress VEC mailings or a satellite symposia /EPP webinar if preferred and subject to availability, post VEC statistics and 1 promotional advert or film before an educational session. **Investment**: up to 40,000 CHF.
5. **“Platinum”**: Showcase guide with company name, logo and meeting request function, highlighted link to client website, opportunities to profile unlimited number of key products or services, unlimited number of links to educational activities of your choice, 2 pre-congress VEC mailings, post VEC statistics, 1 promotional advert or film before an educational session, up to 3 satellites symposia in VEC slots of your choice, social media links and either a VEC Live TV Studio or ZOOM interview with featured post VEC article. **Investment**: from 40,000 CHF.

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Functionality	Description	SUPPORTER	BRONZE	SILVER	GOLD	PLATINUM
Company Name & Logo	Profile visibility and ranking in the VEC public website.	Yes	Yes	Yes	Yes	Yes
Meeting Request Function	Delegates can fix an appointment with you at a mutually convenient time.	Yes	Yes	Yes	Yes	Yes
Company Account Editing Access	You manage your company profile and content through the unique and free EFORTnet login and account.	Yes	Yes	Yes	Yes	Yes
Link to Company Website	Maximise visibility for your company website.	N/A	Yes	Yes	Yes	Yes
Number of Products and Services to be featured	Maximum number of company products / services through the VEC showcase profile.	N/A	1	3	9	Unlimited
Number of Educational Activities to be featured	Maximum number of company educational activities through the VEC showcase profile.	N/A	N/A	1	6	Unlimited
Post VEC statistics	Track number of visits per account. Track clicks on banners in products and activities.	N/A	N/A	Yes	Yes	Yes
Promotional Add/Film before an educational session	Choose the session most interesting to you and gain visibility with that same audience.	N/A	N/A	Yes	Yes	Yes
Pre-VEC Mailings to VEC registered delegates	Two mailing included to registered delegates. First 10 days before the VEC and 2 nd a few days before the VEC.	N/A	N/A	N/A	Yes	Yes
Number of Satellites Symposia	Included within the package. Three slots of choice.	N/A	N/A	N/A	Optional	3
Featured VEC LIVE TV Studio Interview	Continue the discussion in the VEC TV Studio.	N/A	N/A	N/A	N/A	Yes
ZOOM Interview and featured Post-VEC Article	Benefit from a dedicated article based on a corporate interview with a medical writer and published in EFORT communications.	N/A	N/A	N/A	N/A	Optional
Social Media Links	Benefit from Social Media exposure.	N/A	N/A	N/A	N/A	Yes
Option for EEPP Activities	See the EEPP Order Form for alternative educational opportunities and visibility. Valid throughout 2021.	Optional	Optional	Optional	Optional	Optional

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EFORT VIRTUAL CONGRESS VEC^{hybrid} 2021 SPONSORSHIP ITEMS

Sponsorship Item	Description/Text	Cost CHF	Referenced
1x Satellite Symposia	Includes 2 access registrations for staff members.	5,000	VEC order form
2x Satellite Symposia	Same as above.	8,500	VEC order form
3x Satellite Symposia	Same as above.	12,500	VEC order form
Satellite Symposia	Assumes max 500 unique users - if over then supplementary costs of 3 CHF per user.	+3 CHF per additional user	VEC order form
Prime Time Satellite Symposia	Prime lunchtime slot: 12:30-13:30 CET Wednesday 30 June 2021	+2,000	VEC order form
mp4 File for Satellite Export		+1,700	VEC order form
Lead Retrieval		+1,800	VEC order form
Satellite Symposia Replay Extension of 3 months	Per Satellite	1,500 CHF per satellite	VEC order form
PRE Scientific Session VISIBILITY	A 5-10 minute slot to show promo film (or adverts loop) before the scientific session of your choice: Client CHOOSES SESSION and therefore slot (as of 15 April).	3,000 for 5 min 7,000 for 10 min	VEC order form
EFORT LIVE TV STUDIO adverts - a focal point of the VEC communications	Advertisements or promotional corporate/product film promos as supplied by client in requested format.	1,000 for 5 min 5,000 for 10 min	VEC order form
EFORT LIVE TV STUDIO interview - a focal point of the VEC communications	Featured 20 minute "live" interview/discussion - mp4 file provided post VEC.	12,000	VEC order form
Surgical Skills Workshops	EFORT approved programme, EFORT promotion, partnership hand- on-activity, no CME accreditation, 45 to 60 min	6,500	VEC order form
Mailing to VEC registered delegates	Two weeks before or between 1-7 days before subject to availability.	5,000	VEC order form
Registration vouchers Must be newly invoiced in 2021	In packages of 10 tickets minimum through an approved MedTech Grant application process.	at cost based on time of booking plus 20% processing and management fee	VEC order form

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All VEC 2021 Sponsorship packages and items are open to all partners subject to the final confirmation and approval of EFORT. Priority of allocation, however, will be given to those partners on a first-come first-served basis whom have already committed to and respected the contractual terms and conditions of prior booked marketing and educational activities that they have previously entered into and committed to between themselves and EFORT and for which those terms and conditions remain valid. In addition, please also see the complementary EFORT EDUCATIONAL PARTNERSHIP PROGRAMME range of activities should you wish to boost your visibility and interaction with the EFORT O&T community outside the 3 days of the annual congress

The EFORT Guarantee

EFORT strives to consolidate its status as leader for unbiased science with regards to the Continuous Medical Education (CME) and Continuous Professional Development (CPD) of health care professionals in the fields of orthopaedics and traumatology. EFORT believes that partnership with the business community and other third party commercial providers can have a beneficial impact on European and ultimately global health promotion, with respect to reducing the burden of illness and complications arising from orthopaedic and trauma related disease and injury. It also recognizes the significant resources that the private sector and others can bring to EFORT to support the goals and achievements of the EFORT mission and thus contribute towards the welfare of the European orthopaedic and traumatology community.

In aspiring to and respecting this principle, EFORT guarantees independence of scientific content in its entire range of educational products. Irrespective of the level and nature of support, any industry involvement will always be clearly stated and acknowledged on any occasion should that partner have contributed financial support – be it towards any form of overarching educational programme stream (e.g. Webinar series), logistics or technical development.

For further details about the EFORT Sponsorship and Collaboration Policy please see:

https://vec.efort.org/documents/8557589/8559972/Sponsorship_Policy_March_2021.pdf